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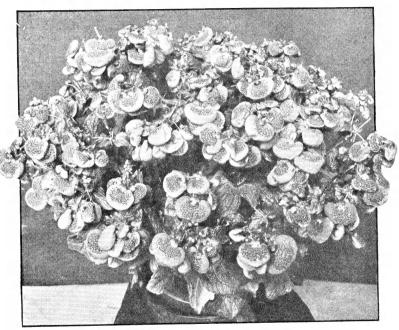


Seasonable Offer for Florists

HENRY F. MICHELL CO.

516-518 MARKET STREET

PHILADELPHIA, PA.



CALCEOLARIA, Michell's Ramona

A new Hybrida grandiflora nana type which we are sure will become very popular with the florists. Dwarf, compact habit and free flowering. Flowers are beautifully tigered, and the mixture contains a fine range of colors in bronze, yellow and red. An excellent pot-plant for Easter sales. ½ trade pkt. 85c; \$1.50 per trade pkt.; $\frac{1}{64}$ oz. \$5.00.

Sec. 562, P. L. & R.

U. S. POSTAGE

PAID

Philadelphia, Pa. Permit No. 45

U. s. Department of Agriculture

U. S. Dept. of Agriculture, 2

Pureau of Plant Industry,

Washington, D. C.

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1/2 trade packets can be supplied only where listed

ANTIRRHINUM · Snapdragons

SPECIAL FORCING VARIETIES

(New Introductions in Original Packets)

AMERICA. A beautiful cerise-rose and gold. True. Early flowering. \$1.50 per trade pkt.

CRIMSON QUEEN. (Rockwood.) Velvety crimson or deep scarlet. Fairly early. \$2.00 per trade pkt.; 3 trade pkts. for \$5.00.

ETHEL. (Kramer.) Bright golden yellow. Finest early winter blooming. \$1.50 per trade pkt.; 3 trade pkts. for \$4.00.

MARY ELLEN. (Yoder.) A fine light rosepink. Good winter bloomer. \$2.00 per trade pkt.; 3 trade pkts. for \$5.00. (Seed available

Improved Forcing Varieties

Afterglow. Golden bronze. ½ trade pkt. 60c;

\$1.00 per trade pkt.; 3 trade pkts. \$2.50.

*Bertha Baur. (Schumann.) Lavender or orchid; fine large spikes. Trade pkt. \$1.50; \$4.00 for 3 trade pkts.

Bertha Baur. Lavender or orchid. Trade pkt. \$1.00; \$2.50 for 3 trade pkts.

*Bezdek's Improved White Wonder. Pure snow-white. Trade pkt. \$1.50; \$4.00 for 3. *Bezdek's Improved Yellow Wonder. Tops

in all yellows. Trade pkt. \$2.00; \$5.00 for 3. *Bronze Queen. (Somerset.) Light bronze.

Trade pkt. \$1.50; \$4.00 for 3 trade pkts. *Celestial. (Witterstaetter.) Early. Deep yellow. Trade pkt. \$1.00; \$2.50 for 3 trade pkts. **Ceylon Court.** Canary-yellow. $\frac{1}{2}$ trade pkt.

60c; \$1.00 per trade pkt.; 3 trade pkts. \$2.50. **Ceylon Court Dark.** Dark selection. ½ trade pkt. 60c; \$1.00 per trade pkt.; 3 trade pkts.

Cheviot Maid Supreme R.P. Rich coral-rose. ½ trade pkt. 60c; \$1.00 per trade pkt.; 3 trade pkts. \$2.50.

Cheviot Maid Supreme, Improved. ½ trade pkt. 60c; \$1.00 per trade pkt.; 3 trade pkts. \$2.50.

*Christmas Cheer. (Windmiller.) Considered the best early pink. Trade pkt. \$2.00; \$5.00 for 3 trade pkts.

Christmas Cheer. Early pink. Trade pkt. \$1.50; \$4.00 for 3 trade pkts.

*Cincinnati. (Witterstaetter.) Large; fragrant; light rose-pink. Trade pkt. \$1.00; \$2.50 for 3. **Coate's Yellow Perfection.** Fine deep yellow.

½ trade pkt. 60c; \$1.00 per trade pkt.; 3 trade pkts. \$2.50.

*Gilbert's Pink Queen Supreme. Beautiful clear pink, several shades deeper than Cheviot Maid Supreme. Trade pkt. \$1.50; \$4.00 for 3. *Glorious. (Frank.) Bronzy scarlet. Trade

pkt. \$1.50; \$4.00 for 3 trade pkts. Glorious. Bronzy scarlet. Trade pkt. \$1.00;

\$2.50 for 3 trade pkts. *Ivory. (Rockwood.) A rich ivory shade. Trade

pkt. \$2.00; \$5.00 for 3 trade pkts. *Jersey Maid. (Schnitzspahn.) Early. Medium

pink. Trade pkt. \$2.00; \$5.00 for 3 trade pkts. Klondyke Supreme. New. Deep golden yel-

low. Early. Trade pkt. \$1.50; \$4.00 for 3. La France. Ruffled, satiny pink. Excellent strain. Trade pkt. \$1.50; \$4.00 for 3.

*Lavender Rose. (Rockwood.) Lavender and rose; medium early. Trade pkt. \$2.00; \$5.00 for 3 trade pkts.

Lavender Rose. Lavender and rose. Early. Trade pkt. \$1.50; \$4.00 for 3 trade pkts.

Lucky Strike. Best large-flowering white. ½ trade pkt. 60c; \$1.00 per trade pkt.; 3 trade pkts. \$2.50.

*Maiden's Blush. (Thompson.) Apple-blossom-pink. Trade pkt. \$1.50; \$4.00 for 3.
*Marie Louise. (Roasch.) Beautiful seashell-

pink. Trade pkt. \$2.00; \$5.00 for 3 trade pkts. *Marion White. (Schumann.) A real white. Trade pkt. \$1.50; \$4.00 for 3 trade pkts.

*Miss Wooster. Light bronze. Trade pkt. \$1.00; \$2.50 for 3 trade pkts.

(Michell's Introduction.) Brilliant rose-pink. Trade pkt. \$2.00; \$5.00 for 3.

*New Dawn. (Thompson.) Golden orange.

Trade pkt. \$1.00; \$2.50 for 3 trade pkts. *Peggy Schumann. An improved Sonny. Clear bright pink. Trade pkt. \$2.00; \$5.00 for 3.

Philadelphia Pink. Pure pink. Trade pkt. 50c; \$1.00 per \(\frac{1}{4}\) oz.

*Radiance. (Thompson.) Large-flowering; rosepink. Trade pkt. \$1.00; \$2.50 for 3 trade pkts. **Rose Queen.** Dark pink. ½ trade pkt. 60c;

\$1.00 per trade pkt.; 3 trade pkts. for \$2.50.

*Schaffroth's Early Pink. Beautiful rose-pink. Trade pkt. \$2.00; \$5.00 for 3 trade pkts. *Schrock's Orchid. (Schrock.) Orchid shade. Trade pkt. \$1.00; \$2.50 for 3 trade pkts.

*Schumann's Lavender. Early. Non-shattering. Sturdy stems with large, closely spaced flowers. Trade pkt. \$2.00.

*Schumann's Yellow. Identical to above except color, which is a clear bright yellow. Trade pkt. \$2.00.

Snow White. Late white for Easter. Trade pkt. \$1.50; \$4.00 for 3 trade pkts.

*Sunset. (Breitmeyer.) Golden bronze. Trade pkt. \$1.50; \$4.00 for 3 trade pkts.

*Talisman. (Windmiller.) New, improved, alldouble bronze, true to type and color. Early and continuous bloomer. A fancy flower for retail growers but not large enough for cheap wholesale markets. Trade pkt. \$2.00; \$5.00 for 3 trade pkts.

*Terry's Surprise. (Improved.) Rich rose shaded bron e. Trade pkt. \$1.50; \$4.00 for 3. *Velvet Beauty. (Schrock.) American-Beautyred. Trade pkt. \$1.00; \$2.50 for 3 trade pkts.

*Westover Fringed White. (Westover.) Popular New York market white. Trade pkt. \$1.00; \$2.50 for 3 trade pkts.

Westover Fringed White. New York market white. Trade pkt. \$1.00; \$2.50 for 3.

*White Prosperity. (Schneider.) Clear white. Trade pkt. \$1.50; \$4.00 for 3 trade pkts.

White Rock. Extra early. Pure white. Trade pkt. 50c; \$1.00 per ½0z.

*Yellow Cheviot Maid. (Volz.) Finest clear yel-Iow. Trade pkt. \$1.00; \$2.50 for 3 trade pkts. **Yellow Cheviot Maid.** Clear yellow. Trade pkt. \$1.00; \$2.50 for 3 trade pkts.

Michell's Special Forcing, Mixed. Trade pkt. 50c; \$1.00 per ½oz.

NOTE: Varieties marked * are in original growers' packets

MICHELL'S DISTINCTIVE FLOWER SEEDS



Cineraria, Cremer's Prize Strain

MICHELL'S CINERARIAS

CREMER'S PRIZE STRAIN. (Wilt-resistant.) This new strain is the result of a cross between Multiflora nana, Hybrida grandiflora, and Stellata. Flowers large. Plants compact with small leaves. Choice mixed colors. Original trade pkt. \$1.50; \$2.25 per $\frac{1}{64}$ oz.; $\frac{1}{32}$ oz. \$4.00; \$8.00 per $\frac{1}{16}$ oz.

MULTIFLORA, WEISSENSEER (White Sea). Flowers are almost twice as large as the regular Multiflora strain, in a splendid range of blue, rose and red shades, with white-zoned centers. ½ trade pkt. 75c; \$1.25 per trade pkt.; $\frac{1}{64}$ oz. \$2.25; \$4.00 per $\frac{1}{32}$ oz.

MULTIFLORA GRANDIFLORA MAXIMA. Flowers extra large and in a wonderful range of colors. Mixed colors only. ½ trade pkt. 60c; \$1.00 per trade pkt.; $\frac{1}{32}$ oz. \$4.00.

HOWARD & SMITH'S STRAIN. A fine strain of large-flowering Hybrida grandiflora, large-leaved type, grown by a California specialist. Trade pkt. \$1.00; \$3.00 per $\frac{1}{32}$ oz.

MULTIFLORA NANA, Potsdam and Berlin Market Strain. Very dwarf and compact. Flowers of medium size. Mixed colors. ½ trade pkt. 60c; \$1.00 per trade pkt.; $\frac{1}{32}$ oz. \$2.50.

MICHELL'S GIANT PANSIES

MICHELL'S NEW GIANT CLIMBING. Plants grow to a height of 3 feet and produce immense blooms on stems from 16 to 18 inches long. The colors are a pleasing blend of light and dark shades. Free flowering and ideal for winter blooming, when the flowers will command a high price. We offer strictly new-crop seed. Trade pkt. \$1.00; \$2.50 per ½80z.

DELPHINIUM (Perennial Larkspur), New Super-Giant Pacific Hybrids

The spikes are strong, growing 5 to 6 feet tall, closely set, and the flowers are as large as a silver dollar. This strain is practically immune from mildew and is proving splendid for cut-flowers.

Black Knight Series. Darkest of them all. Individual flowers exceedingly large, of beautiful round form, with heavy velvety texture that gives the color luminosity and vividness. Trade

pkt. \$1.25; \$3.00 per ½oz.; ½oz. \$5.50. **Bluejay Series.** The true blue color which is so rare in nature and so difficult to obtain—clear medium to dark blue. Trade pkt. \$1.25;

\$3.00 per ½0z.; ½0z. \$5.50. **Galahad Series.** Clear white of enormous size, averaging 3 inches in diameter. Good branching habit; strong whippy stems. The best pure white Delphinium. Trade pkt. \$2.00; \$4.00 per ½80z.; ½0z. \$7.00; \$24.00 per oz.

Guinevere Series. A magnificent light pink-lavender with white bee; fine large spike. Trade pkt. \$1.25; \$2.50 per \(\frac{1}{8}\text{oz.}; \) \(\frac{1}{4}\text{oz.} \) \(\fr

\$15.00 per oz.

King Arthur Series. A true royal purple with white bee. Trade

pkt. \$1.25; \$2.50 per ½0z.; ¼0z. \$4.25; \$15.00 per oz. **Lancelot Series.** A new color in Delphinium—pure lilac self tone with white bee. Trade pkt. \$2.00; \$4.00 per ½0z.; ¼0z. \$7.00; \$24.00 per oz.

Round Table Series. This represents all of the color combinations of the knights and their ladies. Three hundred different crosses were used to make up this group of seeds. Trade pkt. \$1.25; \$3.00 per \(\frac{1}{8} \text{gz.}; \) \(\frac{1}{4} \text{oz.} \) \$5.50.

Summer Skies Series. Clear light blue with white bee. Excellent for cutting. Trade pkt. \$1.25; \$2.50 per \(\frac{1}{8}\text{oz.} ; \\ \frac{1}{4}\text{oz.} \) \$4.25;

\$15.00 per oz.

Pacific Giants, Mixed. Trade pkt. \$1.00; \$2.00 per ½oz.; ½oz. \$3.50; \$7.00 per ½oz.; oz. \$12.00.

PRIMULAS, Michell's Selected Strains (New-Crop Seed)

New Giant Malacoides

MICHELL'S GIANT CARMINE. First prize-winner in strong competition at the 1941 Philadelphia Flower Show.

We offer this splendid new Giant strain of Primula malacoides. Carmine-rose with individual florets 1½ to 1½ inches across. Compact and of strong growth, 1½ to 2 feet high. As many as 30 to 40 flower spikes are in bloom at one time. Good pot-plant for private and wholesale trade. New-crop seed now ready. Original pkt. \$3.00 each.

Double Fairy Jewels. This superb new double sort has literally hundreds of florets ¾ to 1 inch in diameter, of a lovely rich rose-pink color, slightly deeper in the center. The strain comes 90 to 95 per cent double from seed. Original trade pkt. \$1.50.

Enchantress. Outstanding single variety of a beautiful soft salmonrose color. Flowers are ½ to 1 inch in diameter and produced in unbelievable profusion. Original trade pkt. \$1.50.

Snowflake. Pure glistening white, beautifully formed 1-inch florets adorn the stately stems. Original trade pkt. \$1.00. Lavender Glory. Flowers 1 to 1¼ inches in diameter. They are

soft mauve-lavender in color, beautifully formed and abundantly produced. Original trade pkt. \$1.00.

Mixture. The mixture contains all of the above single varieties.

Original trade pkt. \$1.00.

New Giant Obconicas

WYASTON WONDER. (New.) New-crop seed now ready, germination 92 per cent.

This new type of Primula obconica, Wyaston Wonder, produces flowers of truly immense size. It is by far the largest flowered variety in existence. The general growth of the plant is exceptionally vigorous and the huge heads of bright crimson flowers are carried on strong stems well above the foliage. We believe this to be the finest of the new Primulas. ½ trade pkt. 85c; \$1.50 per trade pkt.; $\frac{1}{64}$ oz. \$3.00.

Trade pkt.	1/64 oz.
Bavarian Blood-Red (Bayernblut). Deep blood-red. \$1 50	\$3 00
Fashender. Very compact grower with enormous.	
deep crimson blooms	2 00
Mohnstein, Atrosanguinea. Dark red 1 00	2 00
Mohnstein, Kermesina. Crimson	2 00
Mueller. (Berlin.) Bright rose	2 00
Mueller and Mohnstein, Mixed. Shades of pink	
and red	2 00
Gigantea, Salmon Queen 1 00	2 00

MICHELL'S SEASONABLE BULBS

LILIUM HARRISI, MICHELL'S SPECIAL BRAND

St. David's-Isle-Grown-A Perfect Strain of Rare Quality

Our Harrisi have been grown for us by the leading bulb-growers of Bermuda, on the Island of St. David's, and have the stamp of approval of the Department of Agriculture of the Bermudas. Freedom from disease is assured by the rigid, regular inspection, while in the fields and in the packing sheds by their inspectors. We make personal inspection of the bulbs while growing and also before packing, thus assuring our florist customers perfect quality.

	Bulbs per Case		Bulbs per Case	
6 to 7 in	335	8 to 10 in 9 to 11 in		Price on application

CALLA LILIES

CALLAS (Æthiopica). (Rea	dy in September)
Clean, healthy bulbs. Doz	z. 100 1000
1½ to 1½-in. diam\$0 9	00 \$6 00 \$52 50
$1\frac{1}{2}$ to $1\frac{3}{4}$ -in. diam 1 5	50 10 00 90 00
$1\frac{3}{4}$ to 2 -in. diam 2 0	00 14 00 130 00
2 to $2\frac{1}{2}$ -in. diam 3 (00 20 00 190 00

YELLOW CALLA (Elliottiana). (True) (Ready in October-November) Mammoth. Doz. 100 1000 2 to 2½-in. diam....\$1 50 \$10 00 \$90 00 Monster. 2½ to 3-in. diam.... 2 25 15 50 145 00 Jumbo. 3 to 3½-in. diam 3 50 26 00 225 00

SPOTTED CALLA (Ready in October)

Flowers white. Foliage green, spotted white.	Doz.	100	1000
Large Bulbs	\$1 50	\$10 00	\$95 00

MICHELL'S FREESIAS

1000
\$16 00
21 00
41 00
16 00
21 00
41 00

Lilium Harrisi

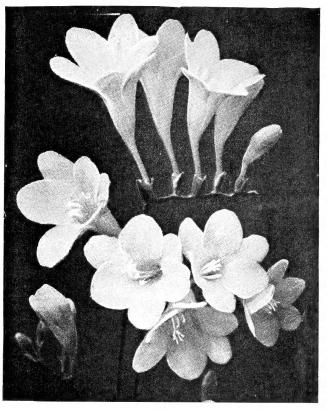
MICHELL'S PURITY (Super Flora).	100	1000
First-size bulbs, ½ to 5/8 in	. \$0 75	\$6 00
Mammoth bulbs, $\frac{5}{8}$ to $\frac{3}{4}$ in	. 1 25	9 50
Monster bulbs, 3/4 to 7/8 in	. 2 00	15 00
ELDER'S GIANT WHITE. Plant Patent No. 17	7.	
First-size bulbs, ½ to 5/8 in	. 1 50	11 00
Mammoth bulbs, 5% to 34 in	. 2 25	18 50
Monster bulbs, 3/4 to 7/8 in	. 4 00	36 00

COLORED FREESIAS

Apotheose. Pink tinted lavender. 100 First-size bulbs, ½ to ½ in. \$1 00 Mammoth bulbs, ½ to ¾ in. 1 75 Monster bulbs, ¾ to ½ in. 2 50	1000 \$7 00 12 00 18 00
Golden Daffodil.Golden yellow with orange blotch.First-size bulbs, ½ to 5/8 in.1 00Mammoth bulbs, 5/8 to 3/4 in.1 50	7 00 11 00
Monster bulbs, ¾ to ½ in	16 00 11 00
Mammoth bulbs, $\frac{5}{8}$ to $\frac{3}{4}$ in 1 75 Miss Blanche Blue. Plant Patent No. 98. Deep bluish lavender.	14 00
First-size bulbs, ½ to 5/8 in	11 00 18 50
Mrs. Marc Peters. Rosy salmon, blotched golden yellow. First-size bulbs, ½ to 5/8 in	12 00 15 00
Pinky. Large; clear pink. First-size bulbs, ½ to ½ in. 1 50 Mammoth bulbs, ½ to ¾ in. 1 75	11 00 13 00
Splendens. Lavender. First-size bulbs, ½ to 5% in. 1 50 Mammoth bulbs, 5% to 3¼ in. 1 75	11 00 13 00
Sunset. Flame-orange. First-size bulbs, ½ to 5% in	10 00 15 00
First-size bulbs, ½ to 5g in. 75 Mammoth bulbs, 5g to 3g in. 1 50 Monster bulbs, 3g to 7g in. 2 00	6 00 10 00 15 00
Rainbow Mixture. First-size bulbs, ½ to 5% in. 1 50 Mammoth bulbs, 5% to 3¼ in. 1 75	10 00 12 00

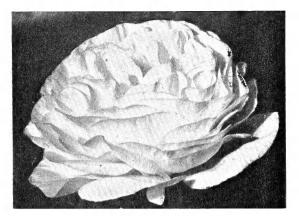
BABY GLADIOLUS (For Forcing)

	(Ready in October)		00	1000
Peach Blossom.	Soft pink	\$3	50	\$31 00
Spitfire. Deep re	eddish salmon	3	50	31 00



PHILADELPHIA, PENNA.

ALL PRICES SUBJECT TO CHANGE



RANUNCULUS

Dwarf flowering bulbs, easily grown in pots for winter blooming or in coldframes for spring. Cultural directions are the same as for anemones.

If wanted by Parcel Post, add 15c per 100 for postage

Michell's New Giant Strain. This is the last word in Ranunculus, developed by careful selection of the finest flowers from all the latest improved strains. The huge flowers run mostly to the full double form. \$3.25 per 100; per 1000, \$27.50.

Palaflor Strain, Choice Mixed. A new strain that produces flowers twice as large and about four times as full as other types. They come in a beautiful range of colors, such as subtle shades and pastel colorings of pinks and yellows. \$3.00 per 100; per 1000, \$25.00.

Giant Yellow. \$3.00 per 100; per 1000, \$25.00.

Giant Fringed Mixed. \$3.00 per 100; per 1000, \$25.00.

DUTCH IRIS (Hollandia)

					•
	A. Bloemaard. Purplish blue.	1	00	100	0
	Early. 7 to 8 cm	\$2	50	\$20	00
	8 cm. and up			30	
	D. Haring. White, tinted				
	lilac. Early. 7 to 8 cm	3	00	26	00
	8 cm. and up			36	00
	Leonardo da Vinci. White				
	and yellow. 7 to 8 cm	3	50	29	00
	8 cm. and up	4	50	40	
	Poggenbeeck. Brilliant blue.	•	20	10	00
	Early. 7 to 8 cm	2	65	20	00
	8 cm. and up	3	50	28	
	Therese Schwartze. Stand-	J	20	20	00
	ard lilac; falls white.	2	00	25	00
	7 to 8 cm		00	25	4-
	8 cm. and up	4	25	38	00
	White Excelsior. Large;		= 0	2.0	
	pure white. 7 to 8 cm		50	30	-
	8 cm. and up	4	50	40	00
	Yellow Queen. Extra fine.				
1	6 to 7 cm	2	50	20	00
	7 to 8 cm	3	50	31	00

SPANISH IRIS

(Ready in October)

Cajanus. Canary-yellow,			
with orange blotch on falls . \$3	25	\$28	00
King of the Blues. Deep			
purplish blue			
King of the Whites 3	50	30	00
IRIS, WEDGWOOD. Deep ble	ue.		
8 to 9 cm\$2	25	\$16	00
9 to 10 cm 3	50	29	00
10 to 12 cm 4	75	41	00

IRIS FILIFOLIA. IMPERATOR

Deep blue. 8 cm. and up. \$3 50 \$28 00

LILIUM CANDIDUM

Madonna, or St. Joseph's Lily

Selected Bulbs. F	ach	D	oz.	10	0	
7 to 8 in\$0	30	\$3	00	\$25	00	
Mammoth Bulbs.						
8 to 9 in	40	4	00	32	00	
Monster Bulbs.						
10 in. and up	50	5	00	40	00	

ANEMONE (Ready in October)

Blue Poppy. A choice selection of blue shades. Large, thick-petaled, poppy-shaped blooms on long stems appear at a time when this color is scarce. \$3.00 per 100 (by Parcel Post, \$3.15); per 1000, \$25.00.

DeCaen. Single French. Mixed colors. \$3.00 per 100 (by Parcel Post, \$3.15); per 1000, \$25.00.

His Excellency. Large-flowering Poppy Anemone. Deep scarlet; thick petals. \$3.00 per 100 (by Parcel Post, \$3.15); per 1000, \$25.00.

St. Brigid. Semi-double; various colors. \$3.00 per 100 (by Parcel Post, \$3.15); per 1000, \$25.00.

The Bride. (New.) Large, pure white flowers with white centers. \$3.00 per 100 (by Parcel Post, \$3.15); per 1000, \$25.00.

GRAPE HYACINTHS, Muscari

Light Blue (*M. armeniacum*). 60c per doz., per 100, \$3.50; \$30.00 per 1000.

MICHELL'S SEED HOUSE .

516-518 MARKET STREET PHILADELPHIA, PENNA.